

# CALABASAS POST RATE SHEET

With a monthly circulation of 1,000 subscribers and additional newsletters distributed throughout the community, the Calabasas Post is an excellent way to attract customers for your business or event.

\*Ads must be received by the 10<sup>th</sup> of the preceeding month your ad is to appear.

## CAMERA READY ARTWORK MUST BE PROVIDED

Format: Digital files needed, Mac Quark preferred, EPS or TIFF accepted.

### BUSINESS CARD SIZE

Size: 1/8 page, 3.8" x 2.3"

1 month	\$50.00
6 months	\$220.00
1 year	\$400.00

### HALF PAGE

Size: 7.75" x 4.75"

1 month	\$140.00
6 months	\$770.00
1 year	\$1400.00

### QUARTER PAGE

Size: 3.8" x 4.75"

1 month	\$75.00
6 months	\$412.50
1 year	\$750.00

### FULL PAGE

Size: 7.75" x 9.7"

1 month	\$275.00
6 months	\$1512.50
1 year	\$2750.00

\*Spot-color (Green PMS 3425CV) available at an additional 25% of the ad cost.

## ADDITIONAL ADVERTISING OPPORTUNITIES

\* **Website banner** advertising on our Award Winning Website  
[www.calabasaschamber.com](http://www.calabasaschamber.com)

\* **Mailing labels** for your direct mail pieces or announcements  
\$40 per set

\* **Flyers** can be inserted in the Calabasas Post for \$150.00 per month  
1,000 flyers must be received by the 15<sup>th</sup> of the month  
preceeding the month in which flyer is to appear.  
(Format: 8.5 x 11, 20# paper only)

QUESTIONS? CONTACT JONI SAMUELS AT THE CHAMBER OFFICE  
(818) 222-5680 Email: [jsamuels@calabasaschamber.com](mailto:jsamuels@calabasaschamber.com)